

Jeff Fox

Jeffco Productions

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613.226-9974

www.jeffco.ca/ • Illustration: www.jeffco.ca/studio • Training: www.jeffco.ca/training

Summary

- Graphic artist, designer and trainer with interest and skill in a large variety of digital and traditional media.
- Enjoy learning new skills and techniques and sharing them to motivate and inspire.
- Practice direct visual communication using the web, print and numerous other media.

Special Skills

Expert working knowledge of Adobe Photoshop and Illustrator. Successfully use all manner of design and illustration software to create professional illustration, design and multimedia.

Extensive experience using and teaching most major graphic, web and multimedia programs including the following: Adobe Photoshop CS3, Adobe Illustrator CS3, Adobe InDesign CS3, Adobe Flash CS3, Adobe Dreamweaver CS3, Adobe Acrobat 8 Professional, Adobe AfterEffects, Adobe Go Live! CS2, Adobe ImageReady CS2, Adobe Pagemaker 6.5, Adobe Premiere 6.0, Apple Final Cut Express 3.5, Apple DVD Studio Pro, Apple Quicktime Pro 7.0, Adobe Contribute 4.0, CorelDraw! and CorelPaint, Macromedia Director, Macromedia Fireworks MX, QuarkXpress 4.03, Macintosh and Windows Operating Systems, and many more smaller programs.

Wide-ranging experience in the latest multimedia trends and implementation including Shockwave and Flash video, Quicktime and digital editing, graphic integration, compression and optimization. Expert experience with Macromedia Flash, especially as an illustrative and animation tool.

Wide-ranging experience in web page design and implementation including recent HTML, CSS and Shockwave trends, graphic creation and optimization including both raster and vector animation. Experience with basic programming and Actionscript.

Employment History

1999-present -Contract Trainer:

Responsible for developing curriculum, providing support and delivering courses for a large range of graphics, business, web and multimedia techniques and software. Developing and delivering courses for all required software and programs at an in-house training studio or at client's facilities. Courses arranged independently as well as through CDI, and CBIT.

1998-present -Freelance Designer, Illustrator and Programmer for a wide variety of clients:

Worked individually and with design teams for Cisco Systems, JDS Uniphase, JSI Telecom, Canadian Blood Services, Society of Obstetricians and Gynecologists of Canada, Ontario Travel, Economic Development Corporation (EDC), Ace*comm, WaveRate Communications, The Conroy Group Inc., and many more.

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2000-present -Freelance Creative and Multimedia Consultant:

Available to numerous design houses, web-developers and marketers as a resource for discussing and troubleshooting ideas and creative solutions for design and technology concerns, and for providing support and guidance when implementing designs.

2004-2007 – Multimedia and Technical Specialist with Red Wagon Studio:

Responsible for technical web and print consultation, and multimedia support for a wide variety of design clients.

2000-2004 – Senior Design Associate with InDetail:

Responsible for new media consulting, design and implementation for a wide variety of design clients.

2001-2003 – Content developer and designer with Instrux Media:

Created online training modules for high tech companies like Cisco Systems and JDS Uniphase, responsible for developing curriculum and interactive material through Adobe Flash to create interactive modules designed to educate employees and customers. Principle vector illustrator and animator for Instrux.

2001-2003 – Computer Effects Advisor for the claymation film Hyperhelion:

Project involved Adobe Photoshop and AfterEffects, including teaching these programs to the filmmakers. Includes ongoing consultation and support.

1999-2000 – Contract Trainer for Digital Paradise, Ottawa:

Responsible for developing curriculum, providing support for and delivering courses for a large range of graphics, business, web and multimedia software. Worked as Lead Trainer responsible for developing and delivering courses for all required software and programs.

1993-1998 -Quality Management and Implementation with Canadian Bank Note Company:

Began in Quality Control capacity, specializing in Litho-print examining.
Provided Training sessions to employees of two companies for Quality Systems and ISO 9001.
Defined processes and procedures for product design of numerous product lines, worked to achieve ISO 9001 Certification for this security printing company.

Education/Training

Bachelor Degree (Honours) in Art History from Queen's University 1990-3
Lead Auditor Training, KPMG for ISO 9001 Certification, 1997
Self-Taught in all software listed through extensive use with each of the programs

References

References of current or previous clients, employers, students, or colleagues cheerfully available upon request.